

Thematic University-Business Forum and
National Operational Programme “Research & Innovation” 2014-2020 annual event
Italy (Rome) February 22-23, 2022

***“UNIVERSITY-BUSINESS
COLLABORATION IN A TIME OF
RECOVERY AND RESILIENCE”***

Partnership Private – Academia In PRIMA Funded Projects

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Deputy Director

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PRIMA
PARTNERSHIP FOR RESEARCH AND INNOVATION
IN THE MEDITERRANEAN AREA



PRIMA Programme is supported under Horizon 2020, the European Union's Framework Programme for Research and Innovation.

Content



General Dashboard



Submitted Projects

2013



Funded Projects

168



Beneficiaries Entities

1571



Overall Success Rate

7.75%

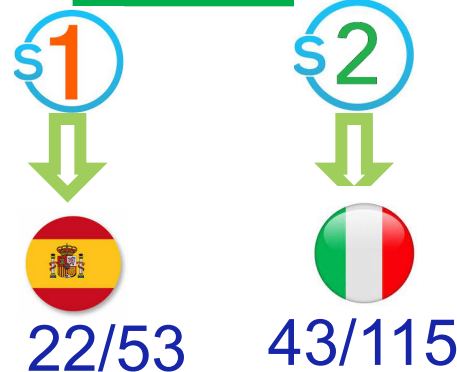


Budget

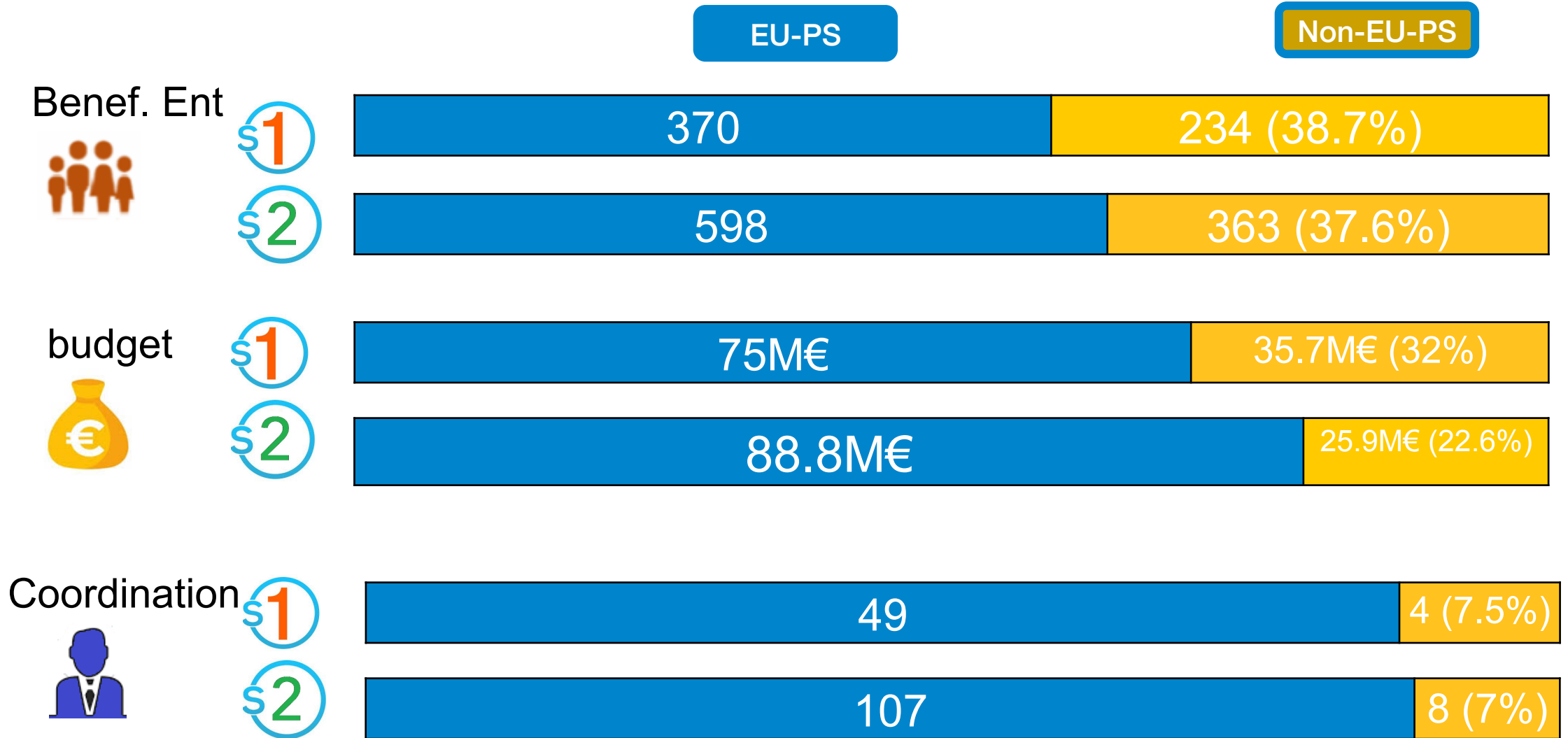
225M€



Project Coordination



Dashboard North/South

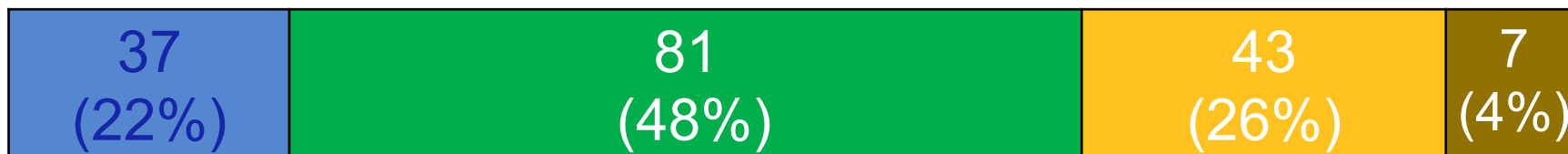


Dashboard Thematic area – Funded Projects



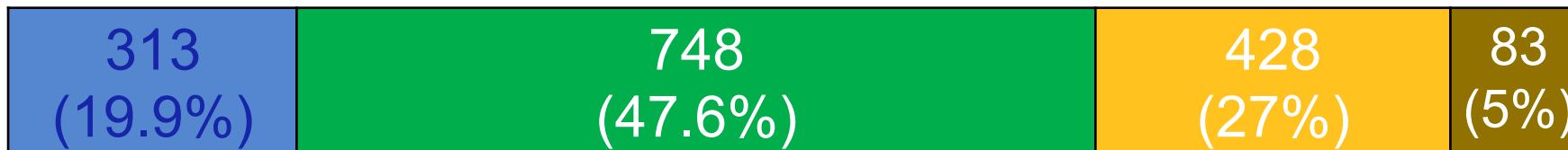
TOTAL

NB. Projects



168

NB. Benef. Ent



1571

budget



225M€

Dashboard Partner Type – Funded projects



NB. Projects



\$1

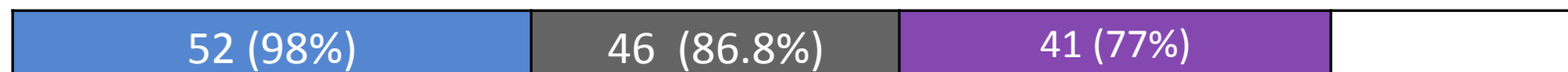
\$2

Public

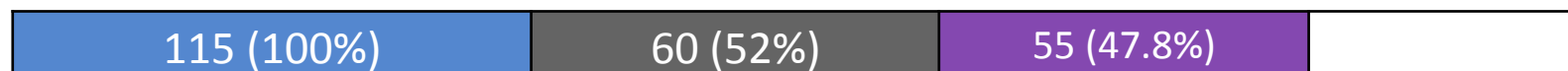
SME

Research. Foundation

TOTAL



53



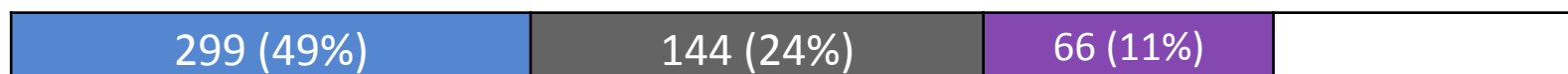
115

NB. Beneficiaries



\$1

\$2



605



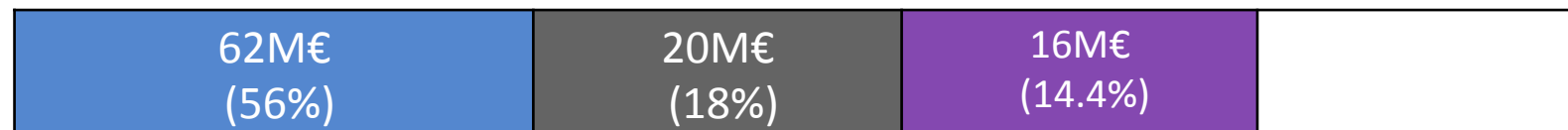
966

budget

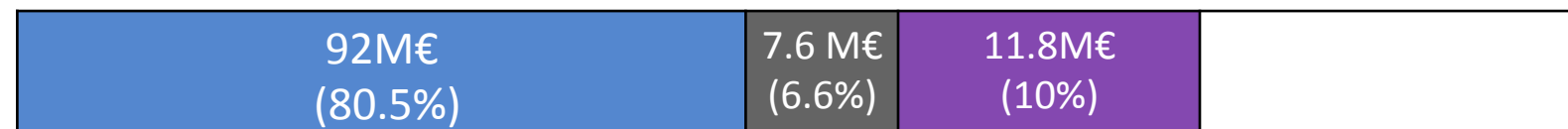


\$1

\$2



110.7M€



114.3M€

NB. Coordinators



\$1

\$2

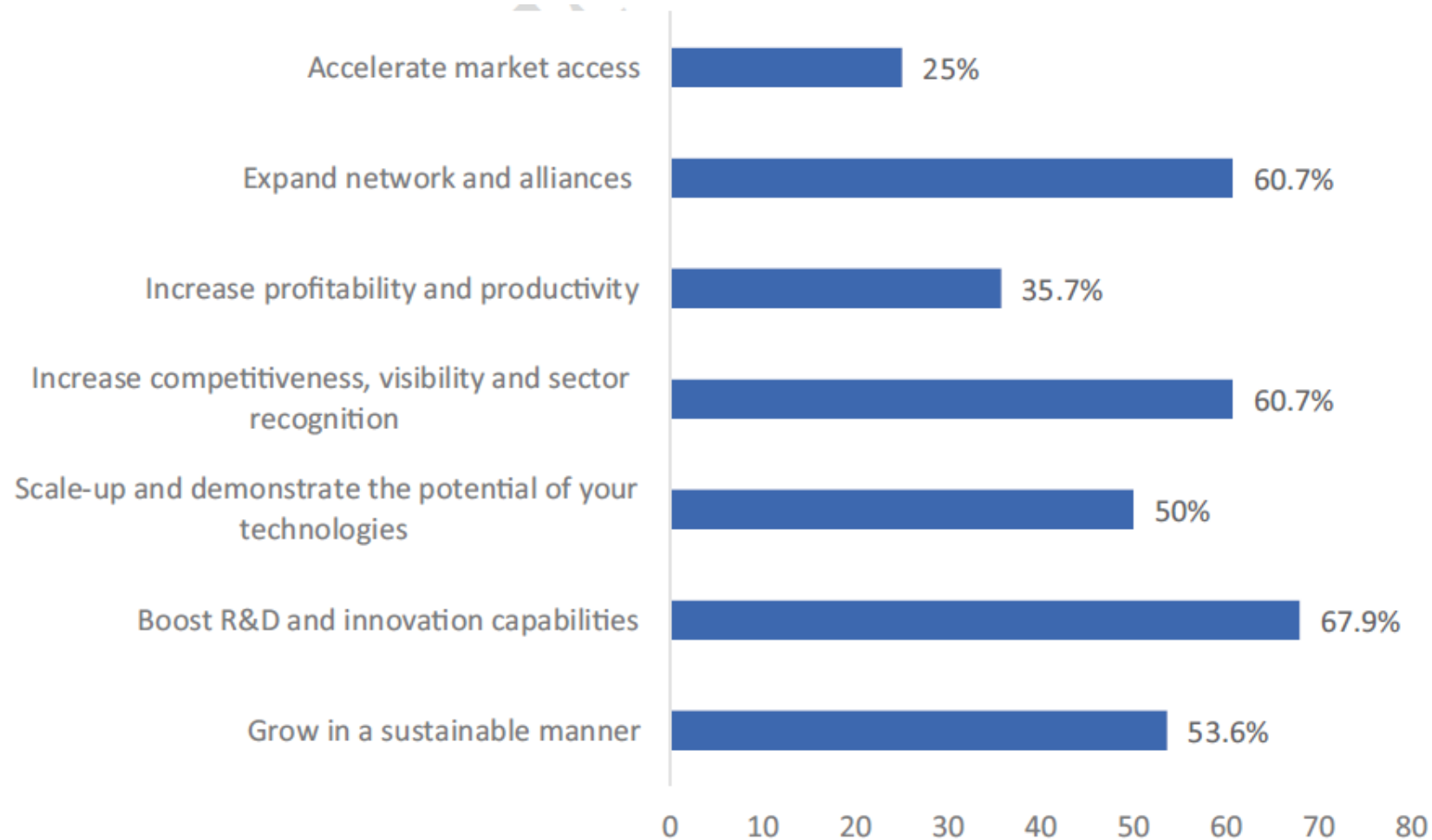


53



115

Main motivations and drivers to participate in PRIMA programme (Recent Publication, Journal of knowledge Economy)



Example 1: New products /processes /services generated by SMEs

SMEs are enablers for the generation of new products and processes in the Mediterranean region by generating new knowledge, driving innovation and technological advancement, and supplying customized technologies and services

INKOA (Spain) Coordinator of HORTIMED Project is developing a DSS software and DSS prototype in demonstrative greenhouses



INKOA is an Engineering Company specialized in supplying Integral and Innovative Solutions directed to the International Agri-Food Sector

Packaging Industries Company Ltd. (Jordan) is in charge of developing a biodegradable plastic for farming which is a creative idea & helps the environment in the AZMUD Project



Example 2: Project Management

Besides their role in the projects, these SMEs provide technical and financial administration services to the projects. These SMEs provide effective project coordination and leadership, helping to lead the projects smoothly

INGE (Ingeniería y Control Electrónico S.L.)
*Coordinated in 2018 Agro-food project **Meditomato***



AIMPLAS (Association of research of plastic materials and annexes)
AIMPLAS is a **technology center** with 30 years of experience in the plastics industry. The Center provide solutions to companies throughout the value chain, from raw material manufacturers to plastic processors and end users



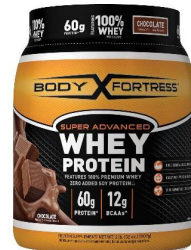
Example 3: Adaptation of existing technology

The developed solution by **IRTA** (Ekonek-Spain) in collaboration with **IRTA** solve the problems especially for small processors. All innovative technologies are already being used on other food/feed sectors, with reliable results. The risk of failure is in these cases is low.



Cheese whey : a by-product
Of high-nutritional and economic value

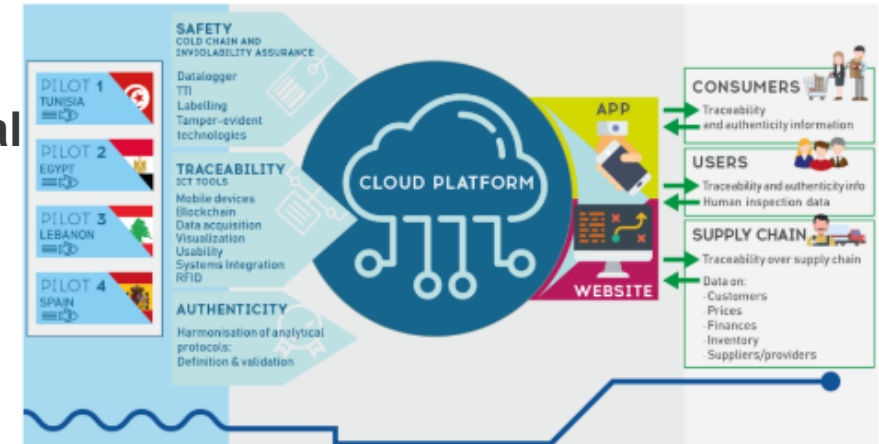
Pulse Combustion Drying
Use to 30% energy less than
the conventional technology



Example 4: Testing/Validation/ Upscaling

Project SUREFISH

The main objective of SUREFISH is to valorise **traditional Mediterranean fish** by fostering the supply-chain innovation and consumer confidence on Mediterranean fish products through deploying innovative solutions to achieve unequivocal traceability and confirming their authenticity, thus preventing frauds.



The final outcome is the deployment of one unique integrated technological solution - Block chain, Radio Frequency Indicator and Time Temperature Indicator - to ensure traceability and authenticity along the whole Mediterranean Fish Value Chain.

The SME (Balfegó, Spain) will test the blockchain technology using samples from BALFEGÓ, allowing to check traceability from the sea to consumers.

THANK YOU...

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