

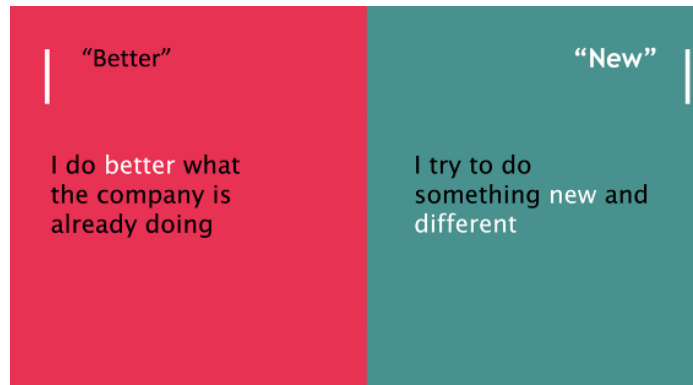
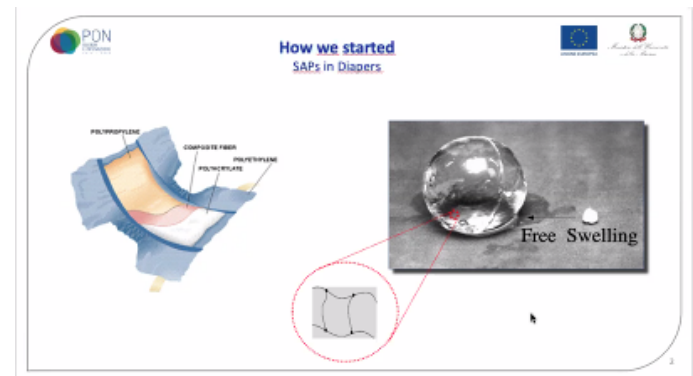
# **Workshop 1.1: From Research to Business**

Moderator: Gabriella Colucci

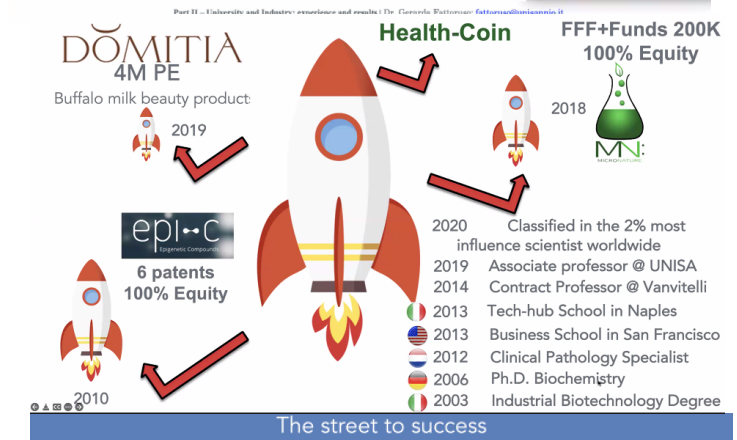
Rapporteur: Mine Dastan

# Main topics

- Knowledge Triangle (Higher Education, Research and Business Collaboration)
- Failure in the business for the success perseverance
- Teamwork, Market Time and Continuum for success



## University and Industry: the experience



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# Main takeaways

- Gerarda Fattarusso (Control System in automotive sector) High Knowledge Exchange, vision and goal exchange between university and business for significant reciprocal mutual benefits, provides high quality perspective and eases the problem solving and decision-making process and bring innovative methodological implementations.
- Gianluigi Franchi (Castavir) Apart from good idea of the project there should be = Teamwork, Market analyses (existing or new market), correct time for the market and acquisition of new clients for business success.
- Didier Zimmermann (EIT raw materials), Knowledge triangle partners that allows faster innovations. Education is the first step to change the mindset and create the talents for the future. Good tools and collaborations supports entrepreneurs and startups upscaling projects with universities.
- Maria Fatima Lucas (Zymvol) which has more than half of the team are scientists, they support talents for the future not only for company benefits but also individual's career. Knowledge triangle provides continuous flow of information through sending scientist to university and exchange students in the company.
- Alessandro Sannino (Gelesis), failure is part of the success. The failure is building consciousness and experience for new entrepreneurs, challenges can create novel areas to bring innovation.