PON RICERCA E INNOVAZIONE 2014 - 2020

UNIONE EUROPEA

Ministero dell'Università e della Ricerca

askfood

Alliance for Skills and Knowledge to Widen Food Sector-related Open Innovation, Optimization and Development

ASKFOOD

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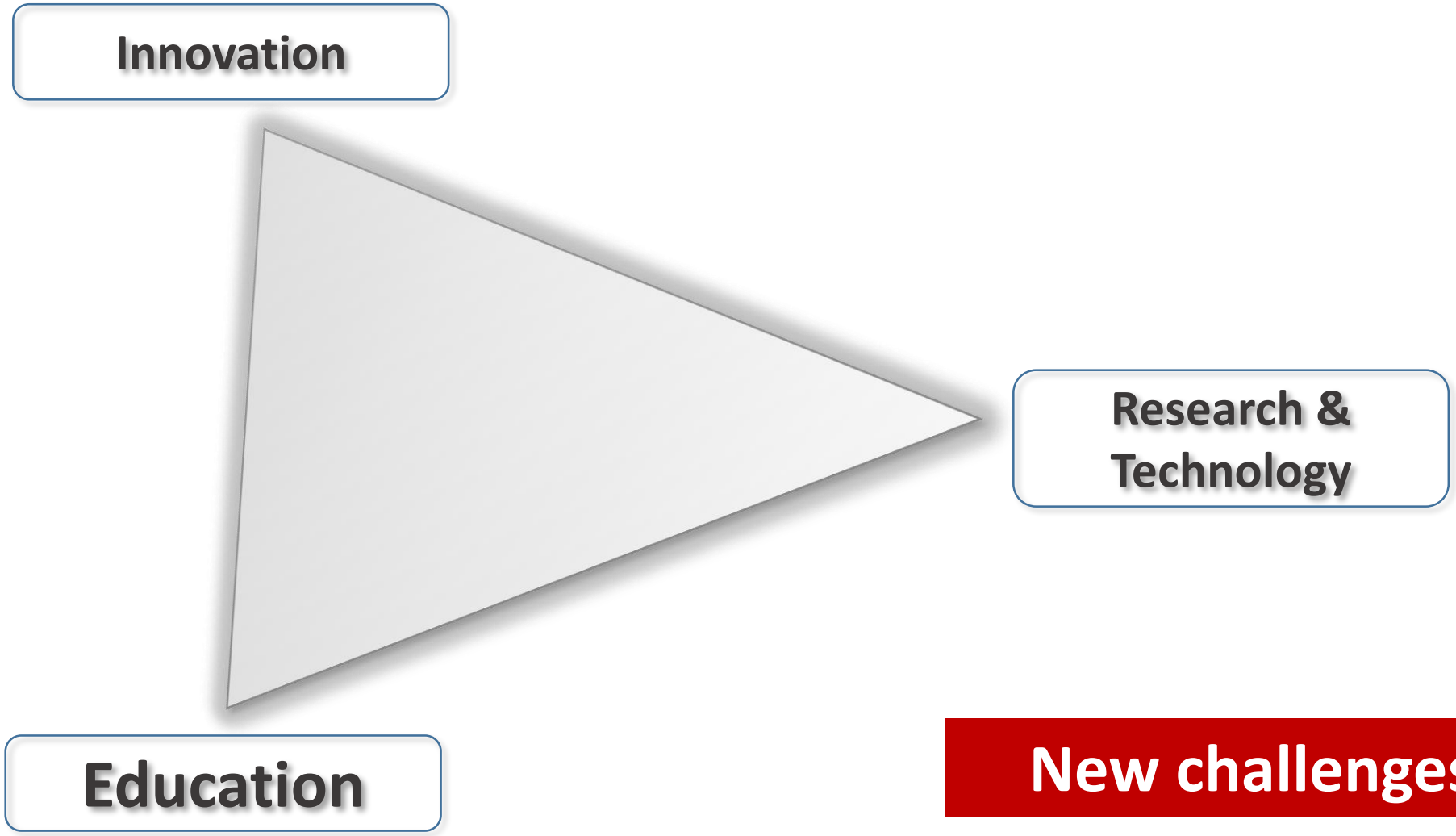
www.askfood.eu

UNITE UNIVERSITÀ DEGLI STUDI DI TERAMO

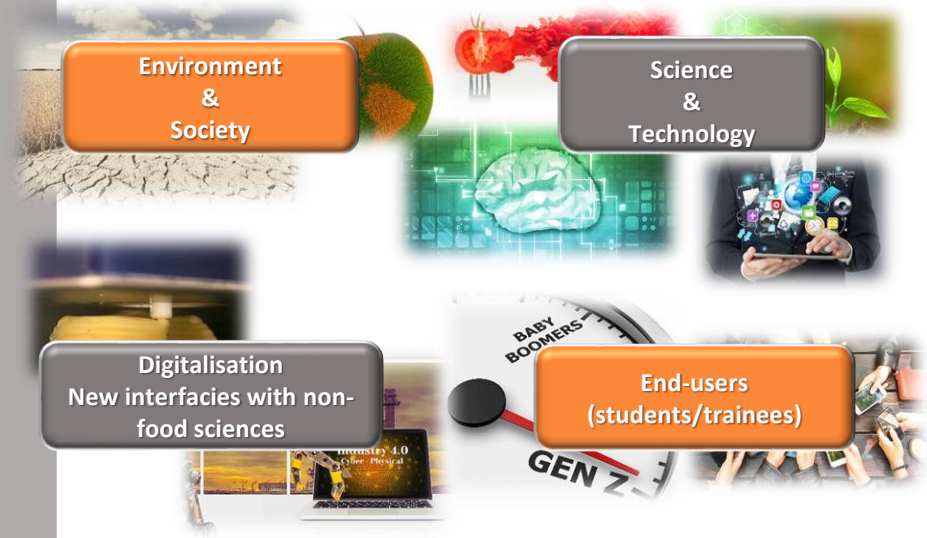
University-Business Forum
Workshop 3.2. Innovation in Agribusiness
22 February 2022

Co-funded by the Erasmus+ Programme of the European Union

Knowledge Triangle

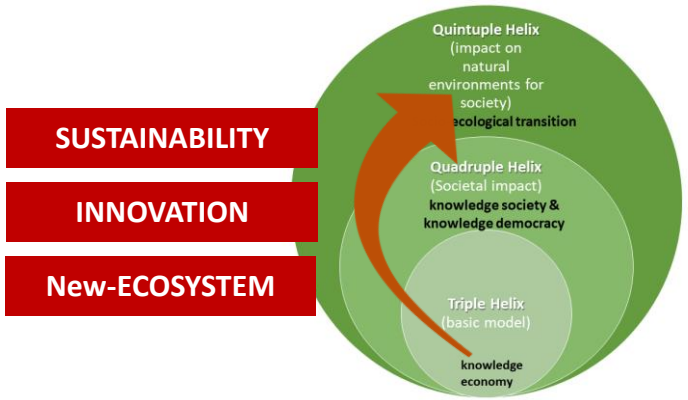


New challenges



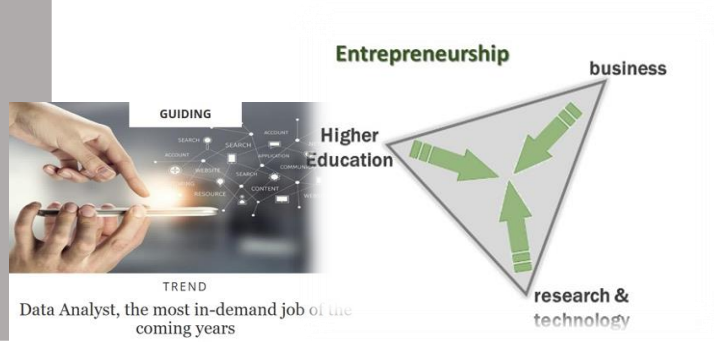
CHALLENGE - 1

UPGRADE AND MODERNIZATION OF TRAINING AND EDUCATIONAL METHODOLOGIES IN THE FOOD-RELATED SECTORS BASED ON CURRENT/FUTURE SKILLS NEEDS



CHALLENGE - 2

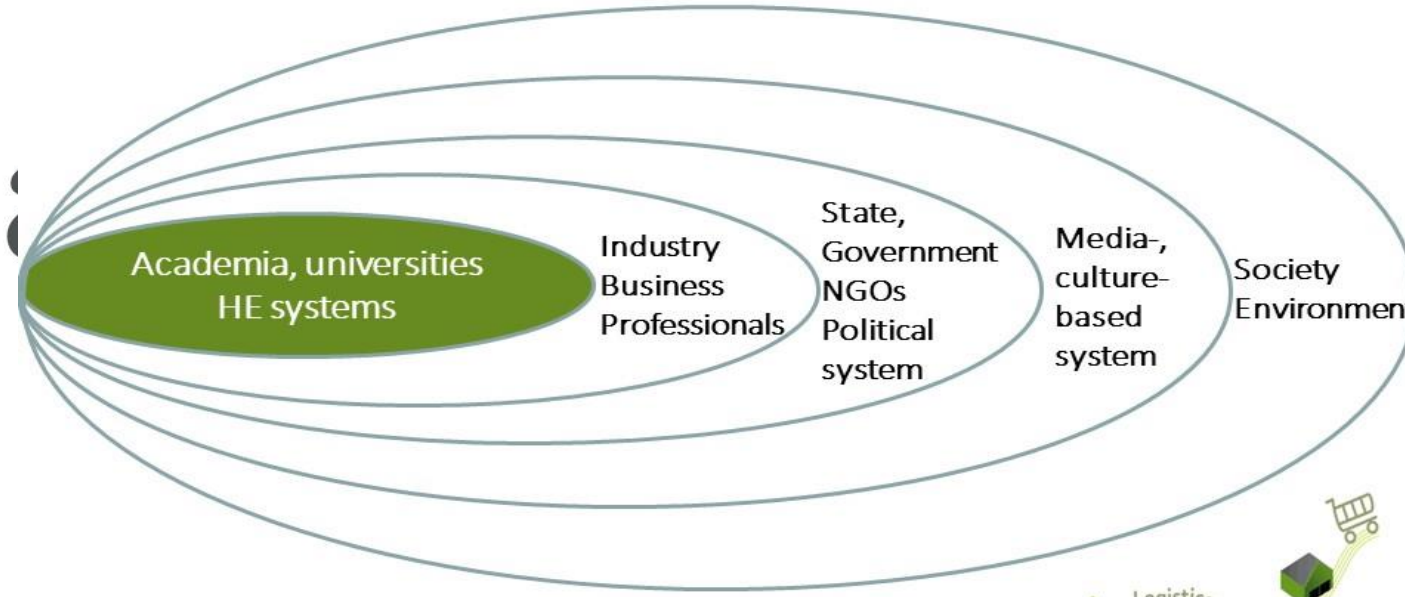
IMPROVEMENT OF ACADEMIA-INDUSTRY AND STAKEHOLDERS INTERPLAY IN A QUINTUPLE HELIX INNOVATION MODEL



CHALLENGE - 3

LEVERAGE OF INNOVATIVE AND ENTREPRENEURIAL MINDSET OF THE FUTURE GENERATION OF GRADUATES AND THE FOOD-RELATED STUDIES

Permanent knowledge alliance between businesses and HEIs in the food-related sectors



HE teachers, students & trainees

Training providers

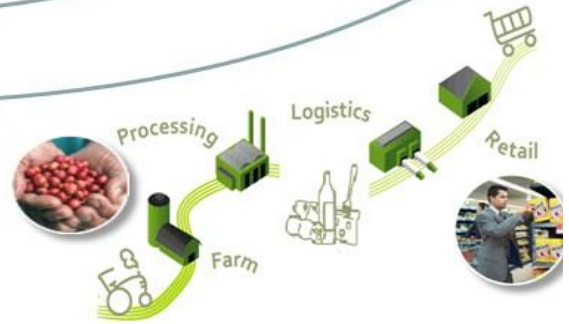
Businees

Enterprises

Policy makers

ASKFOOD

New «educational» eco-system for innovation and sustainability of the food value chain and system



Co-funded by the Erasmus+ Programme of the European Union

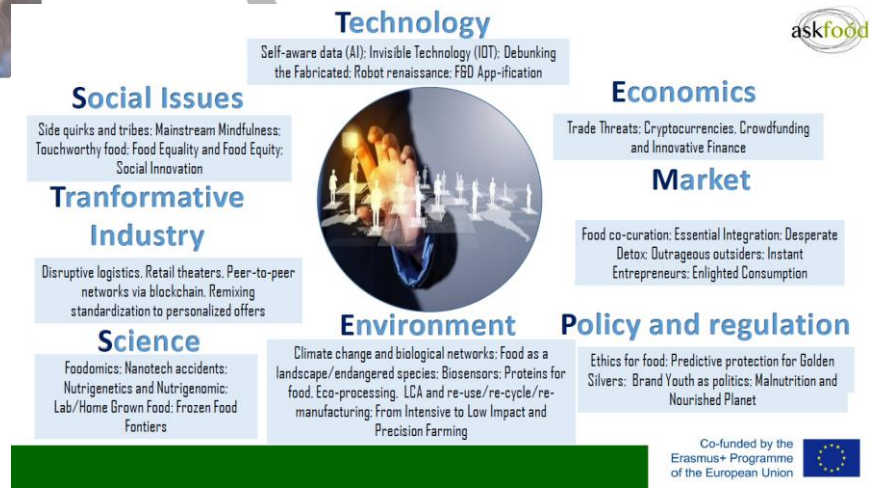
The «Double Path» approach of ASKFOOD

Main products

Interactive Atlas
Forecast aggregator

Virtual tools: scenarios, skills and training identifier, competences, professions

TEMPESTS



https://www.askfood.eu/tools/forecast/

Main products

Interactive Atlas
Forecast aggregator

Virtual tools: scenarios, skills and training identifier, competences, professions

INTERACTIVE TRAINING GAP IDENTIFIER

CAREER MAPS

Home > CAREER MAPS

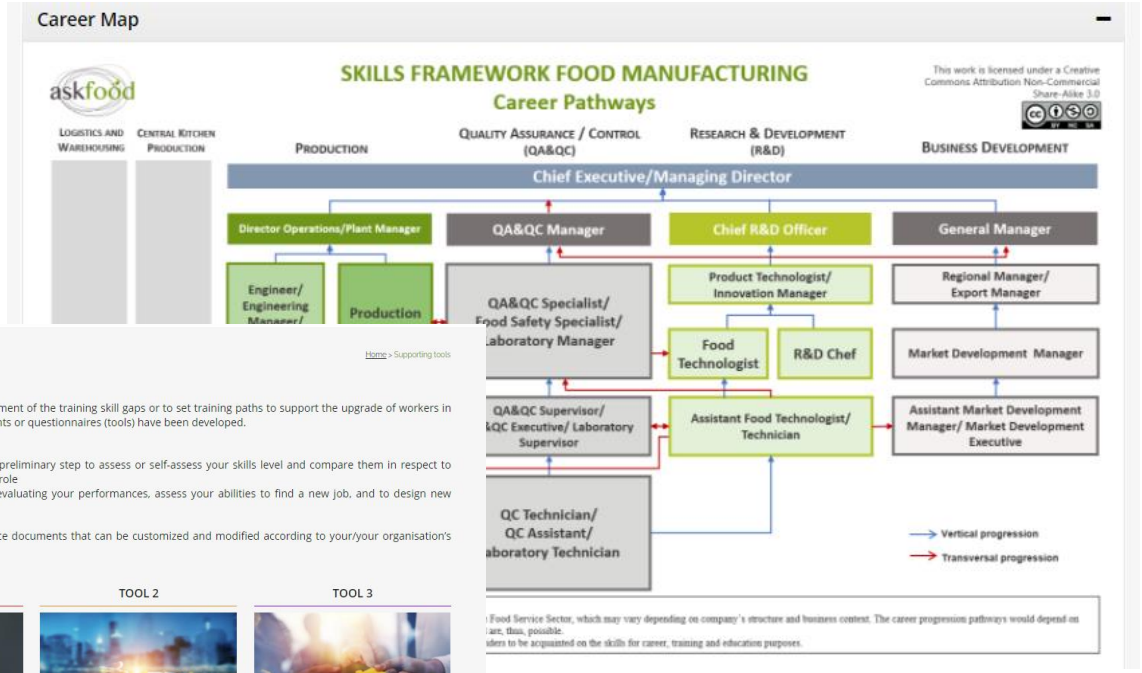
Food Manufacturing

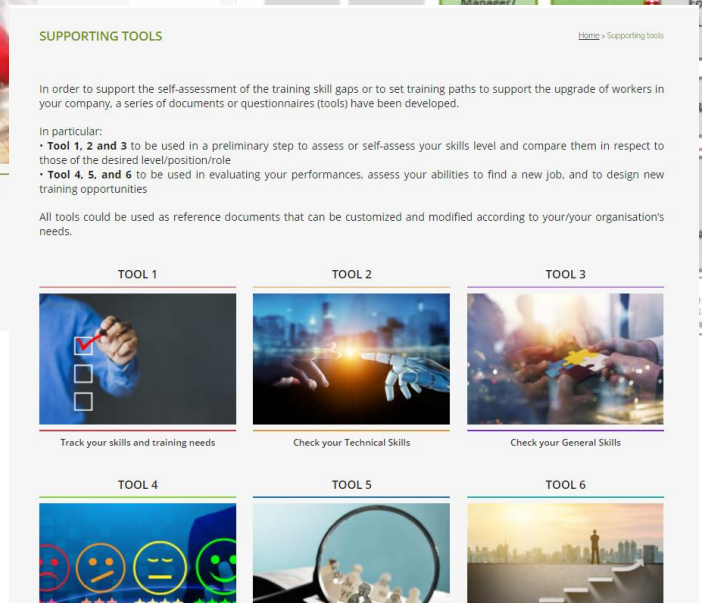
Food Research

Food Service

Other Food-Related Professions

- Career Map +
- SKILL Framework +
- ESCO professions and profiles +
- New skills and future professions +



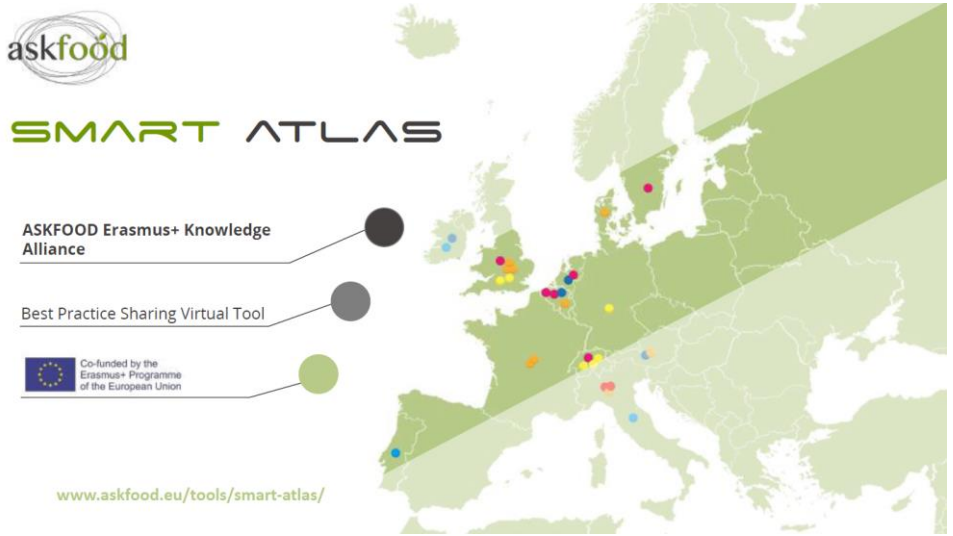


https://www.askfood.eu/tools/itgi/

Main products

Interactive Atlas
Forecast aggregator

Virtual tools: scenarios, skills and training identifier, competences, professions



https://www.askfood.eu/tools/smart-atlas/

- MOOC
- Training Centre
- EU project result
- Research Centre
- Acceleration Programme
- Crowdsourcing Crowdfunding
- Start Up
- Innovation Marketplace

WHAT

The Smart Atlas is an open repository of information & Best Practices.
Use it to your advantage to promote innovation in the food & food related sector.

Resource Database for:

- MOOCs
- Training Centres
- EU Project Results
- Research Centres
- Acceleration Programmes
- Crowdfunding
- Start-Ups
- Innovation Marketplaces

HOW

Share your own best practice with the world, or **browse** what others in the food and food-related sector are sharing and create your network.

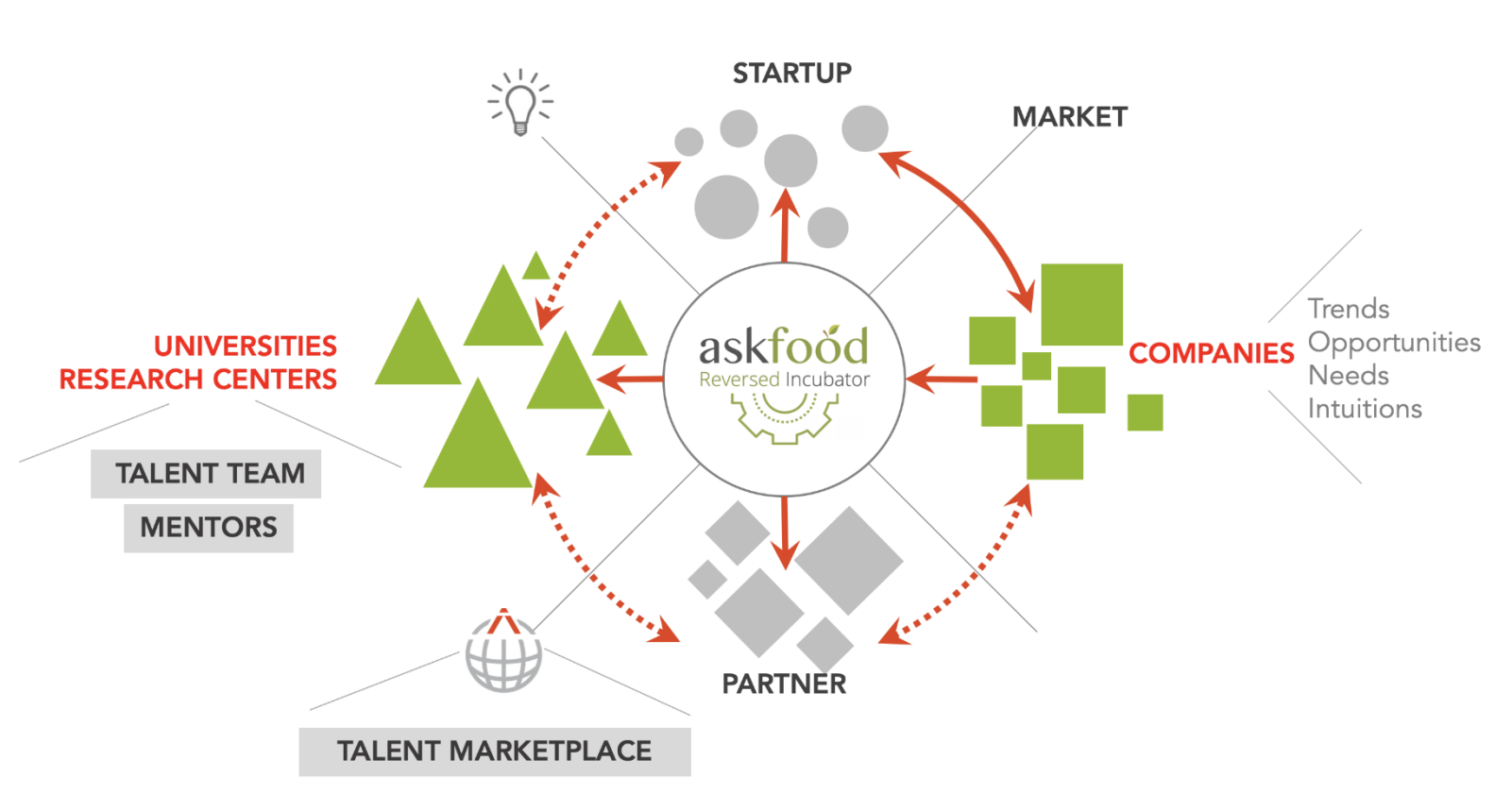
You can also use this tool as an inspiration or self-training tool to:

- Increase **Personal** & **Shared** Knowledge in the food and food-related sector.

Main products

Innovative training methodologies

ASKFOOD Reversed incubator



Innovative methodological approach aiming at inverting the logic with which we transform **ideas** into new **businesses and companies**. It combines **training** with entrepreneurial opportunities and concrete ideas to generate **innovation** in food-related sectors.

6 Editions

- 50 companies involved
- Ca. 250 students

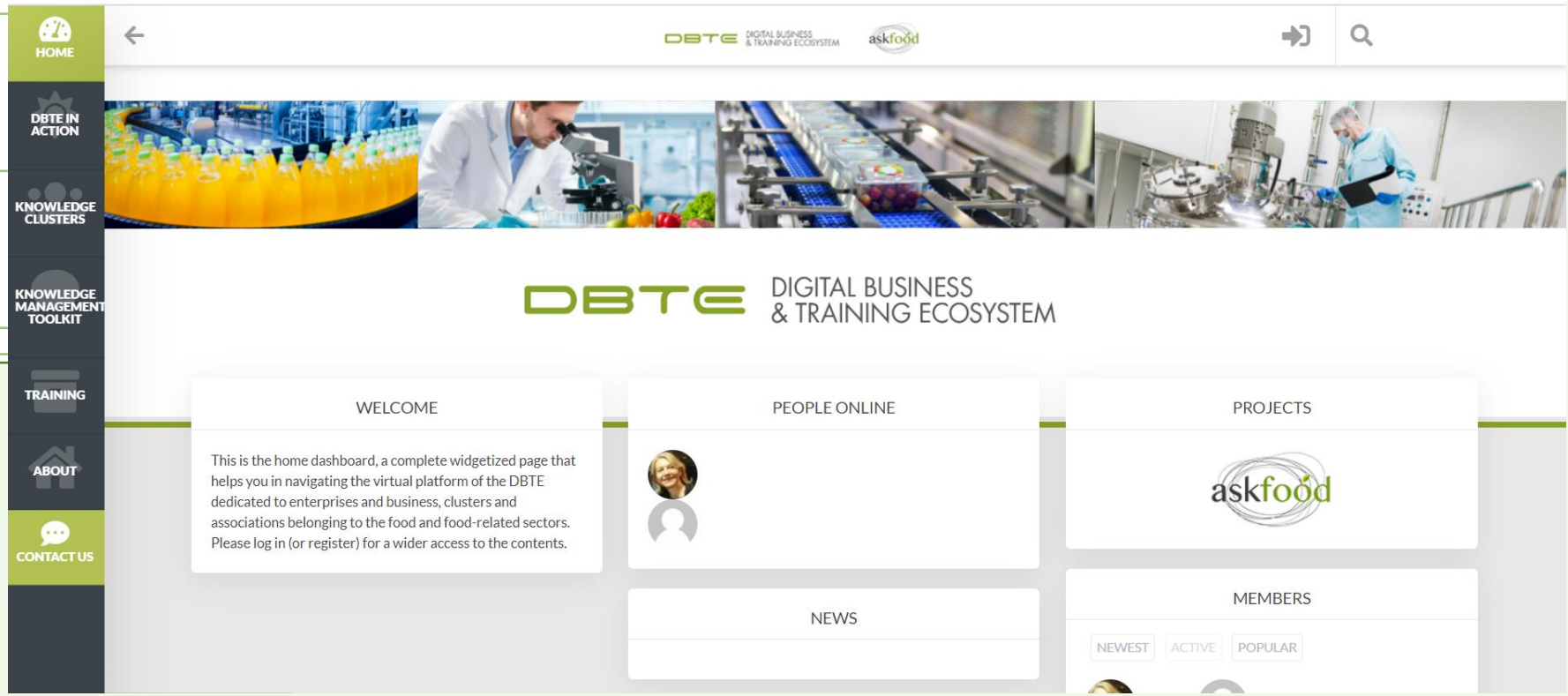
https://www.askfood.eu/reversed-incubator-0

Main products

Digital Business & Technology Environment - DBTE

Cross-industry knowledge platforms to support innovative multi-actor food clusters

- **Digital Business Ecosystem**
- **Digital Training ecosystem**
- **Knowledge Cluster**



https://www.askfood.eu/tools/dbte/

Main products

askfood

Digital Business & Technology Environment - DBTE

Cross-industry knowledge platforms to support innovative multi-actor food clusters

HOME

DBTE IN ACTION

KNOWLEDGE CLUSTERS

KNOWLEDGE MANAGEMENT TOOLKIT

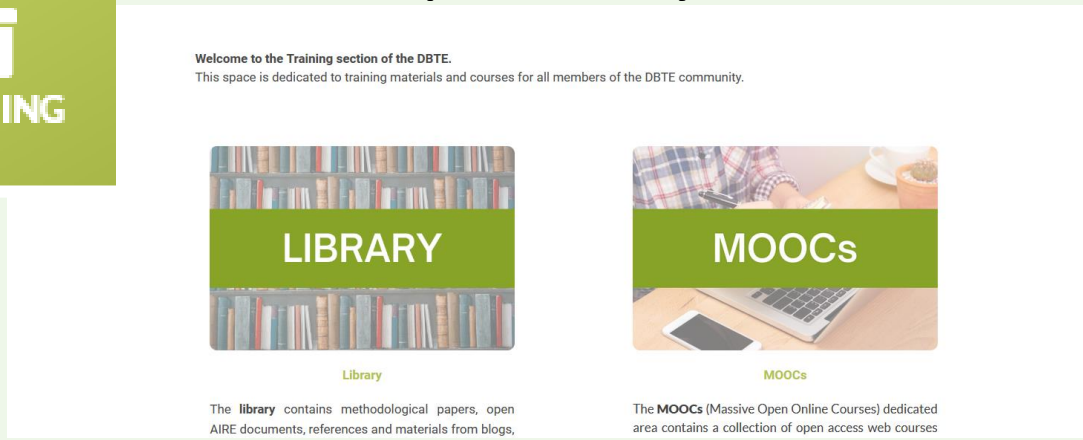
TRAINING

ABOUT

CONTACT US

TRAINING

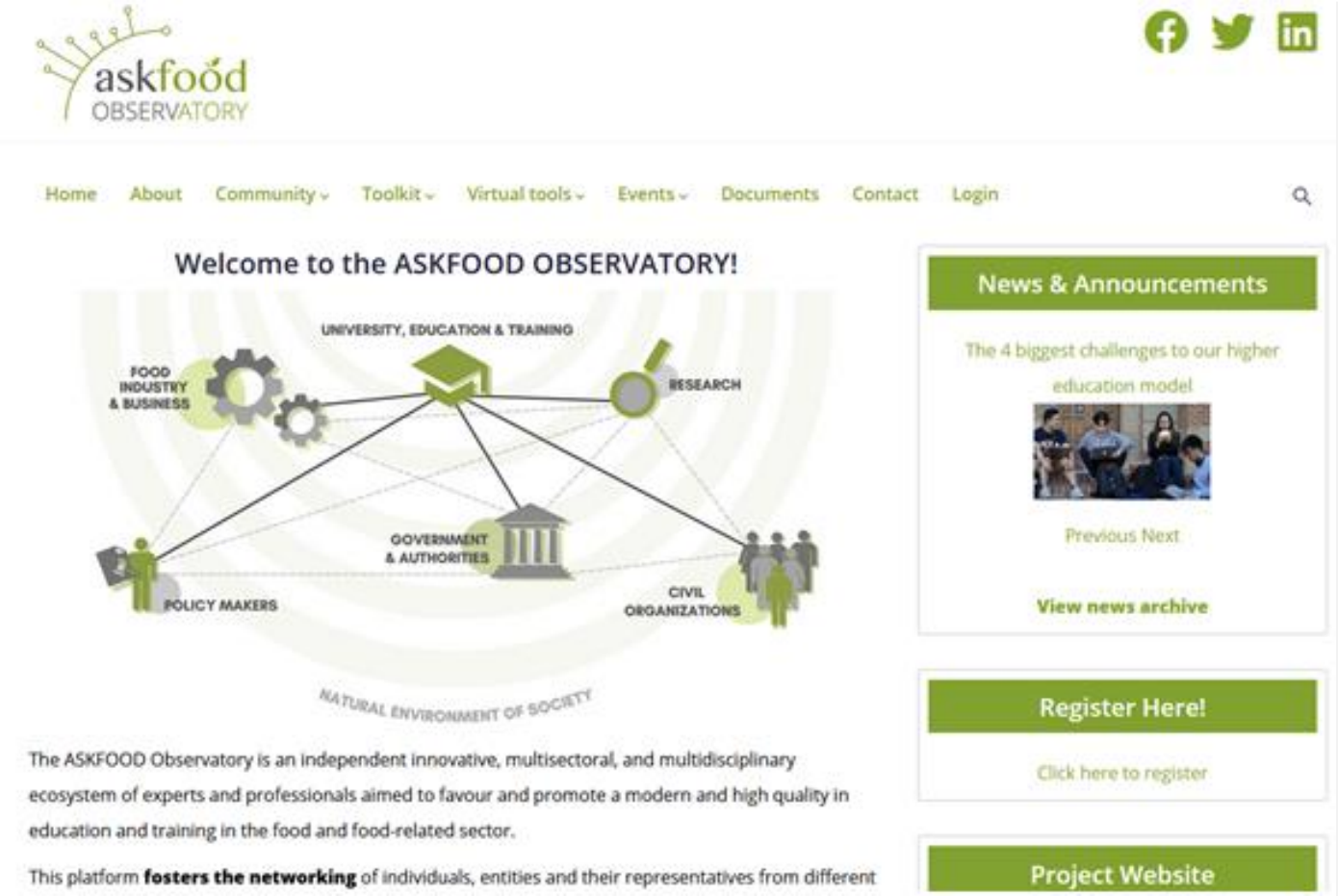
Training resources to support innovation in the food production system



Main products

Observatory of Skills in the Food Sector

Multisector, multidisciplinary environment to share and discuss issues about education and training

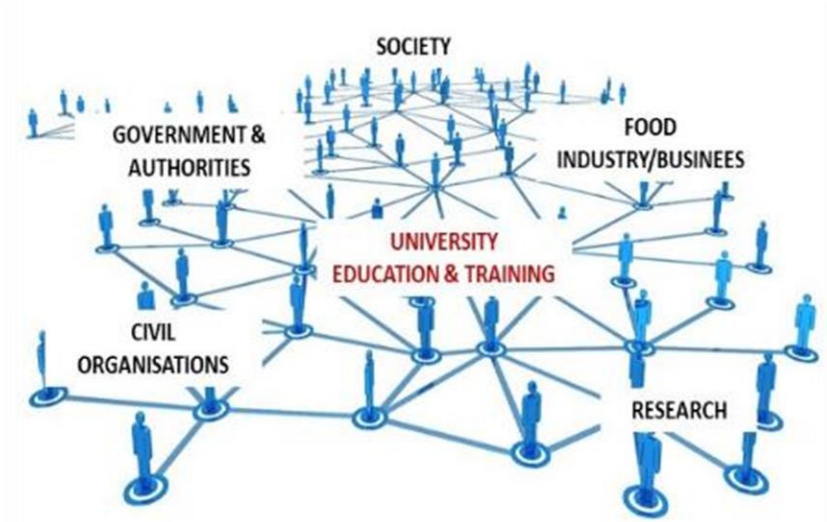


ASKFOOD Observatory on education and skills in food-related Sectors

https://www.askfood-observatory.net/

Exploited by the ISEKI-Food Association

RESPONSIBLE RESEARCH, INNOVATION AND EDUCATION IN THE FOOD & FOOD –RELATED SECTORS



Exploitation and sustainability of the products/virtual tools

ISEKI-Food Association (Observatory)
New projects
University of Teramo

Thanks for your attention

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www.askfood.eu

Co-funded by the Erasmus+ Programme of the European Union

Activities are funded by the ERASMUS+ Knowledge Alliance project ASKFOOD “Alliance for Skills and Knowledge to Widen Food Sector-related Open Innovation, Optimization and Development”, Project Number 588375-EPP-1-2017-1-IT-EPPKA2-KA.

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